

The BoardPress

Our Industry's Action Sports News

For Immediate Release
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We are very excited to announce the launch of *The Board Press*, a bi-annual action sports news magazine and website stuffed full of exclusive online features and news stories. The premiere issue of *The Board Press* will launch at Agenda, SIA and KNOWSHOW in January 2015 and ship to thousands of retailers and vendors across North America.

Why? Well, our purpose is to provide accurate, useful and time sensitive action sports news while also offering insightful interviews and stories that explore the hardcore economic realities of our industry. We will also be taking the time to spotlight the inspiring and ... well, let's say "colorful people" that make our jobs so unique. When our industry is firing on all cylinders, there's a ton of creativity, ingenuity and irreverence blasting out of the tailpipe.

Mike Prangnell, Founder and Managing Editor, has spent the majority of his life working in action sports (Yup, he's old ... like in his 40s!). Most recently Mike held the title of editor at *SBC Business Magazine* and associate editor at *SBC Skateboard Magazine*.

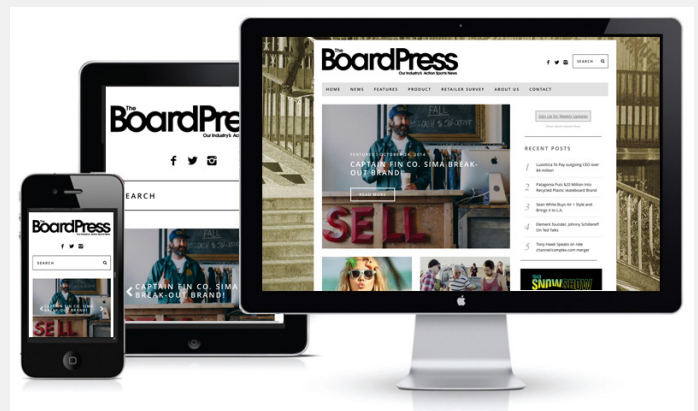
"I want to deliver practical, meaningful news while at the same time making it relatable and useful," explains Prangnell.

Sean Mortimer, another seasoned (old) writer for *Transworld Skateboarding*, *Skateboarder*,



Transworld Business, *Concrete*, *Complex.com* and co-author of the Tony Hawk and Rodney Mullen biographies. Sean will be joining as Editor-At-Large.

"All this scribbling provides the perfect excuse to remain connected to my favorite activities," Mortimer says. "And tell my wife that I'm 'working' when I go skateboarding."



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